



Why Publish in Conferences?

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Reasons 1/4

- Get feedback on your own work
 - From the reviewers – with deadlines that are known in advance
 - In the conference
- Being part of the community
 - Learn what it is like
 - Make yourself known in it



Reasons 2/4

- You get new ideas
 - For research
 - For teaching
- Being part of the community
 - When you learn to know people, you hear about ongoing work even before it is published



Reasons 3/4

- You learn presentation skills
 - By giving talks yourself
 - By listening to great (and not-so-great) speakers
- Being part of the community
 - Impact!
 - <http://citeseer.ist.psu.edu/impact.html>
 - CHI 1.61 (84th)
 - ACM TOCHI 1.56 (96th)
 - UIST 0.98 (311th)
 - International Journal of Human Computer Studies 0.48 (634th)
 - Interacting with Computers 0.47 (646th)



Reasons 4/4

- It's fun to travel
 - Your mileage may vary
 - Cost issue! è if you want to do this a lot, take responsibility of acquiring some of the funding yourself
 - Time issue! è don't do it a lot
 - The main motivation should be that you have something to say, not the trip
- Being part of the community
 - Publish where your peers publish



Case Studies

- Ben Bederson
 - Established leading researcher in the field
 - Professor
- Patrick Baudisch
 - Rising star
 - Ph.D. in 2001
 - Researcher at Microsoft Research
- Ka-Ping Yee
 - Innovative young researcher
 - Grad student at Berkeley



Summary of Case Studies

| # | Bederson | Baudisch | Yee |
|-------------|----------|----------|-----|
| 2002 | 11 | 8 | 5 |
| 2003 | 11 | 8 | 3 |
| 2004 | 11 | 8 | 2 |
| 2005 | 3 | 7 | 0 |
| Total | 36 | 31 | 10 |
| Journals | 16 | 2 | 2 |
| Conferences | 18 | 29 | 7 |