



About publishing

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TAUCHI seminar program on 13th of May

Title: To publish and how to publish

Presenters:

- 1. Veikko Surakka: Introduction (10-15 min.)
- 2. Ioulia Guizatdinova: About impact factors and one case example (10-15 min.)
- 3. Kari-Jouko Räihä: About conference publications (10-15 min.)
- 4. Roope Raisamo: About selecting a good conference (10-15 min.)
- 5. General discussion
 - Comments
 - Ideas
 - Actions to be taken?



Why we should publish?

- In science publishing is the most important measure of your success and impact
- If we do not publish nobody will know of us



Why we should publish?

- Again, in science we are constantly evaluated on the basis of our publications
 - amount
 - quality



Why we should publish?

- **The evaluations are done for**
 - When applying offices and posts
 - When applying funding
- **Both are heavily competitive in Finland (i.e. around 1600 doctors/year)**



Why YOU should publish?

- **Of course you should publish in order to guarantee your own success in the future**
- **From TAUCHI perspective you should also publish so that TAUCHI funding, which mainly is funding for you, can be preserved at a good level**



How to publish?

- **There are two main arenas for publishing research**
 - Conferences
 - Journals
- **In a way, both are good media**
- **In general journals are more valued than conferences**



How to publish?

- **There is a lot of hearsay about what is a good conference and what is a good journal**
- **The aim here is to close up this hearsay and start to give you/us requisite for evaluating conferences and journals**



How to publish?

- There are ways for conference and journal rankings
- Today we will look up some possibilities



How to publish?

- One way to classify journals is to rank them according to their impact factor
- Impact factors are highly debated but let us now look at them a little bit deeper
- Next
 - Ioulia



General discussion

- Opinions?
- Ideas?
- Facts
 - Review times
 - Some are quite clear cut
- Other disciplines do not consider conference publishing valuable at all
- Private foundations require a good research plan



General discussion

- The amount of publishing should increase
 - Kari showed very high frequencies



General discussion

- **Action points to be taken**

- At least one journal publication/
year?
- If you are aiming at a good
conference **START NOW**
 - **NOT ONE WEEK BEFORE
THE DEADLINE!**
- Should we decide a threshold
for conferences to attend?
 - Top and middle level
conferences



- **Actions**

- Somebody would start creating a
fact list of good journals and
good conferences



General discussion

- **If you decide to think that
impact factors have no
meaning and they are useless**
- **Then – why not publish in
high impact factor journals?**